



Case Study

Facebook Community Boost

About the Event

Facebook, a world-wide social media platform, created a program in 30 cities which was designed to work with local businesses, encouraging them to use the Facebook platform to engage with customers and drive business. The event saw hundreds of visitors over the span of three days, and was host to Facebook Executive Sheryl Sandberg, Columbus Mayor Andrew Ginther, and Congresswoman Joyce Beatty, among others.



The need for a reliable and enterprise grade, high-bandwidth network solution was paramount.

About the Facility

The Columbus Athenaeum, a former Masonic Temple in Columbus, Ohio is a historic building which is listed on the National Register of Historic Places. It was constructed as a meeting hall for local area Masonic lodges in 1899 and was listed on the National Register of Historic Places in 1997 under the name "Masonic Temple". Today the facility is host to over 200 events per year, including weddings, meetings, and corporate events.

Many of the functions at the Columbus Athenaeum require network and internet services, and the existing infrastructure at the facility will suffice. However, a high-density wired and wireless network was not in place at the time. The Athenaeum management brought NetSteady in to provide a comprehensive solution for the event.

About Our Solution

Seeing the need for a high-density, enterprise grade network, NetSteady engineers installed a specifically designed number of Aruba wireless access points in each of the banquet and meeting rooms to provide sufficient service level to the area. By controlling radio output levels and minimizing interference, we were able to create a solution that was able to be as good, if not better than, a wireless network at any Fortune 500 company. Average wireless connection speeds were over well 100Mbps.

Logically, NetSteady's network engineers implemented cross-functional networks based on their intended use, and network firewalling was put into place to protect the client and their internal operations. As a result of all of our precautions, no security or data issues were encountered during the duration of the event.

In order to support the client and their visitors, NetSteady provided on-site technicians who remained available throughout the entire event. Response time to issues was under 2 minutes.

About NetSteady

Founded in 2003, NetSteady is an Ohio-based company run by a staff of engineering experts. We have developed some of the largest voice, video, and data networks in the United States. As a result, NetSteady is now known as a leader in providing distributed networks that deliver services where conventional networking techniques are not effective. We have become the "go-to" organization for many businesses for services ranging from basic engineering to full network monitoring, maintenance, and desktop support.

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